



December 2019

Dear Valued Sponsor / Advertiser!

The **Button Akordion Rocks Club** is excited to announce our next big event to be held in Canada, over two weekends in July/August of 2020:

THE 2020 WORLD CUP ON THE ACCORDION POLKA CHAMPIONSHIP

We are very grateful to past sponsors and advertisers, without whose support it would not be possible to deliver such musical events. We are once again reaching out to organizations and businesses for their support.

Music transcends all borders and so we have extended a friendly Canadian welcome to musicians from around the world. We have already received registrants from Canada, Slovenia, and Germany and we are anticipating many more.

For this 3rd bi-annual championship we will be expanding the competition to include all types of accordions (diatonic, piano, and chromatic) to encourage participation of even more exceptional musicians.

Musical competitions encourage new generations of youth to discover and nurture their unique musical talents, explore creative expression, and achieve new heights in artistry. Cultural activities are also a beautiful way to strengthen positive bonds within multi-generational families, as well as build bridges across local and global communities.

We look forward to your support as a Sponsor, Advertiser, or Guest!

The attached sponsorship enrollment form provides information on the advertising opportunities available, including promotion of your business on our website, Facebook page, flyers, banners, on stage promotion, and radio advertisement.

For photos and videos of our previous events, please visit our website www.ButtonAkordion.Rocks, or Facebook page Button Akordion Rocks, or Youtube channel ButtonAkordionRocks.

Thank-you sincerely for your kind consideration.

Sincerely,
Martin Pusic
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